



# Palm Beach Association Inc PRESENTS INDIA FEST 2017



Dear Sir/Madam

The Palm Beach India Association, a Non-Profit Organization, is planning to organize the 13<sup>th</sup> Annual Indian Cultural Festival - IndiaFest 2017. This event will be held on Saturday Feb 18<sup>th</sup>, 2017 at the Meyer Amphitheater in downtown West Palm Beach.

The reason we are organizing this event is to create cultural awareness of India and Indian People to the South Florida Community. We want to introduce the community to the different flavors of the food, the different colors of the traditional costumes, the different beats of the music, and the different steps of the dances which are an everyday part of life in India. To do this, we will have dances and food representing various regions in India. We will also have Classical music being performed and will show off costumes from various parts of India. We will also be showing off Arts, Craft, & Musical Instruments from India

IndiaFest 2015 had an attendance of over 15,000 people and had extensive print and media coverage. IndiaFest 2016 had over 20,000 people in attendance. We are expecting over 25,000 people to attend this year.

To make this event successful, we are asking for your support. We are planning to make a Program Book, which we will distribute at the event. We would like your company to support this event by promoting in this Program Book. The following are the different types of advertisements available.

- |                    |           |
|--------------------|-----------|
| 1. Inside Covers - | \$1500.00 |
| 2. Full Page -     | \$1000.00 |
| 3. Half Page -     | \$ 600.00 |
| 4. Quarter Page -  | \$350.00  |

The type of advertisement that you would like to put can be discussed with the IndiaFest 2017 Committee. We hope you can help us out with this cause in educating the people with the rich culture and history of India. We believe that supporting us would also benefit your company with positive exposure and help you gain a stronghold in both the Indian and non-Indian communities residing in South Florida. Additionally, proceeds from the event will be donated to local and international Children Charity.

If you have any further questions, please feel free to contact either Ankur Patel at (561) 758-4732 or Sanjay Arora at (561) 281-2423 or visit our New and Redesigned website at <http://www.sfindiafest.org>.

Thanking You

Sincerely

Jayraj Patel  
PBIA President 2015-2016



**Palm Beach Association Inc**  
**PRESENTS**  
**INDIA FEST 2017**



**FEBRUARY 18, 2017**

**ADVERTISEMENT COMMITMENT FORM**

Please print your name/company name, as you would like it to appear on listings.

Name: \_\_\_\_\_

Company Name: \_\_\_\_\_

Title/Position: \_\_\_\_\_

Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

E-Mail \_\_\_\_\_

Yes, I/We would like to participate as a sponsor in the following way:

- Inside Covers \$1,500.00
- Full Page \$1,000.00
- Half Page \$600.00
- Quarter Page \$350.00
- Enclosed is my check in the amount of \$ \_\_\_\_\_

Authorized Signature: \_\_\_\_\_