



Palm Beach Association Inc PRESENTS INDIAFEST 2018



Dear Sir/Madam

The Palm Beach India Association, a Non-Profit Organization, is planning to organize the 15th Annual Indian Cultural Festival - IndiaFest 2018. This event will be held on Saturday Feb 17th, 2018 at the Meyer Amphitheater in downtown West Palm Beach.

The reason we are organizing this event is to create cultural awareness of India and Indian People to the South Florida Community. We want to introduce the community to the different flavors of the food, the different colors of the traditional costumes, the different beats of the music, and the different steps of the dances which are an everyday part of life in India. To do this, we will have dances and food representing various regions in India. We will also have Classical music being performed and will show off costumes from various parts of India. We will also be showing off Arts, Craft, & Musical Instruments from India

IndiaFest 2016 had an attendance of over 15,000 people and had extensive print and media coverage. IndiaFest 2017 had over 20,000 people in attendance. We are expecting over 20,00 - 25,000 people to attend this year.

To make this event successful, we are asking for your support. We are planning to make a Program Book, which we will distribute at the event. We would like your company to support this event by promoting in this Program Book. The following are the different types of advertisements available.

1. Outside Back Cover - \$1500.00
2. Inside Covers - \$1200.00
3. Facing Back inside Cover - \$1000.00
4. Full Page - \$ 800.00
5. Half Page - \$ 500.00
6. Quarter Page - \$ 300.00
7. Business Card - \$ 150.00

We look forward to your cooperation in educating the people with the rich culture and history of India. We believe that supporting us would also benefit your company with positive exposure and help you gain a stronghold in both the Indian and non-Indian communities residing in South Florida.

If you have any further questions, please feel free to contact either Dhiren Pathak at (561) 723-1524 or Shailesh Shah at (561) 236-1115 or visit our New and Redesigned website at <http://www.sfindiafest.org>.

Thanking You.

Sincerely
Mr. Ragu Reddy
PBIA President 2015-2016



Palm Beach Association Inc
PRESENTS
INDIAFEST 2018



FEBRUARY 17, 2018

ADVERTISEMENT COMMITMENT FORM

Please print your name/company name, as you would like it to appear on listings. Deadline for all advertisement is 1/15/2018

Name: _____ Title/Position: _____

Company Name: _____

Address: _____

City/State/Zip: _____

Phone: _____ Fax: _____ E-Mail _____

Please forward your photo ready advt. (high resolution JPEG or PDF with correct size of advt) to VicePresident@gopbia.org
 (Scanning a business card for ½ page or full-page ad. will jeopardize resolution)

Yes, I/We would like to participate as a sponsor in the following way:

- | | | | |
|--------------------------|--------------------------|------------|------------|
| <input type="checkbox"/> | Outside Back Covers | (8" x 10") | \$1,500.00 |
| <input type="checkbox"/> | Inside Covers | (8" x 10") | \$1,200.00 |
| <input type="checkbox"/> | Facing Back inside Cover | (8" x 10") | \$1,000.00 |
| <input type="checkbox"/> | Full Page | (8" x 10") | \$ 800.00 |
| <input type="checkbox"/> | Half Page | (8" x 5") | \$ 500.00 |
| <input type="checkbox"/> | Quarter Page | (4" x 5") | \$ 300.00 |
| <input type="checkbox"/> | Business Card | | \$ 150.00 |

Enclosed is my check in the amount of \$ _____

Authorized Signature: _____