



# Palm Beach Association Inc PRESENTS INDIAFEST 2019



Dear Sir/Madam

The Palm Beach India Association, a Non-Profit Organization, is planning to organize the 15<sup>th</sup> Annual Indian Cultural Festival - IndiaFest 2019. This event will be held on Saturday Feb 16<sup>th</sup>, 2019 at the Meyer Amphitheater in downtown West Palm Beach.

The reason we are organizing this event is to create cultural awareness of India and Indian People to the South Florida Community. We want to introduce the community to the different flavors of the food, the different colors of the traditional costumes, the different beats of the music, and the different steps of the dances which are an everyday part of life in India. To do this, we will have dances and food representing various regions in India. We will also have Classical music being performed and will show off costumes from various parts of India. We will also be showing off Arts, Craft, & Musical Instruments from India

To make this event successful, we are asking for your support. We are planning to make a Program Book, which we will distribute at the event. We would like your company to support this event by promoting in this Program Book. The following are the different types of advertisements available.

1. Outside Back Cover - \$1500.00
2. Inside Covers - \$1200.00
3. Facing Back inside Cover - \$1000.00
4. Full Page - \$ 800.00
5. Half Page - \$ 500.00
6. Quarter Page - \$ 300.00
7. Business Card - \$ 150.00

We look forward to your cooperation in educating the people with the rich culture and history of India. We believe that supporting us would also benefit your company with positive exposure and help you gain a stronghold in both the Indian and non-Indian communities residing in South Florida.

If you have any further questions, please feel free to contact either Dhiren Pathak at (561) 723-1524 or Shailesh Shah at (561) 236-1115 or visit our New and Redesigned website at <http://www.sfindiafest.org>.

Thanking You.

Sincerely  
Mr. Ragu Reddy  
PBIA President



**Palm Beach Association Inc**  
**PRESENTS**  
**INDIAFEST 2019**



**FEBRUARY 16, 2019**

**ADVERTISEMENT COMMITMENT FORM**

Please print your name/company name, as you would like it to appear on listings. Deadline for all advertisement is 1/15/2019

Name: \_\_\_\_\_ Title/Position: \_\_\_\_\_

Company Name: \_\_\_\_\_

Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_ E-Mail \_\_\_\_\_

Please forward your photo ready advt. (high resolution JPEG or PDF with correct size of advt) to VicePresident@gopbia.org  
 (Scanning a business card for ½ page or full-page ad. will jeopardize resolution)

Yes, I/We would like to participate as a sponsor in the following way:

- |     |                          |            |            |
|-----|--------------------------|------------|------------|
| ___ | Outside Back Covers      | (8" x 10") | \$1,500.00 |
| ___ | Inside Covers            | (8" x 10") | \$1,200.00 |
| ___ | Facing Back inside Cover | (8" x 10") | \$1,000.00 |
| ___ | Full Page                | (8" x 10") | \$ 800.00  |
| ___ | Half Page                | (8" x 5")  | \$ 500.00  |
| ___ | Quarter Page             | (4" x 5")  | \$ 300.00  |
| ___ | Business Card            |            | \$ 150.00  |

Enclosed is my check in the amount of \$ \_\_\_\_\_

Authorized Signature: \_\_\_\_\_