**Palm Beach India Association Inc.**

PRESENTS INDIAFEST 2020

Dear Sir/Madam,

The Palm Beach India Association, a Non-Profit Organization, is planning to organize the 17th Annual Indian Cultural Festival - IndiaFest 2020. This event will be held on Saturday Feb 15th, 2020 at the Meyer Amphitheater in downtown West Palm Beach.

The reason we are organizing this event is to create cultural awareness of India and Indian People to the South Florida Community. We want to introduce the community to the different flavors of the food, the different colors of the traditional costumes, the different beats of the music, and the different steps of the dances which are an everyday part of life in India. To do this, we will have music, dance, costumes and food representing various regions in India. We will also be showing off Arts, Craft, & Musical Instruments from India.

To make this event successful, we are asking for your support. We are planning to make a Program Book, which we will distribute at the event. We would like your company to support this event by promoting in this Program Book. Following are the different types of advertisements available:

1. Outside Back Cover - $1500
2. Front Inside Cover - $1200
3. Facing Back inside cover - $1000
4. Full Page - $800
5. Half Page - $600
6. Quarter Page - $300
7. Business Card - $150

We look forward to your cooperation in educating the people with the rich culture and history of India. We believe that supporting us would also benefit your company with positive exposure and help you gain a stronghold in both the Indian and non-Indian communities residing in South Florida.

If you have any further questions, please feel free to contact President, Tushar Bulsara at (405) 413-0255 or visit our website at http://www.sfindiafest.org.

Sincerely,

Tushar Bulsara, PBIA President

PALM BEACH INDIA ASSOCIATION INC.

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FEBRUARY 15, 2020

**ADVERTISEMENT COMMITMENT FORM**

**Please print your name/company name, as you would like it to appear on listings. Deadline for all advertisements is 1/15/2020**

**Name:**

**Title/Position:**

**Company Name:**

**Address:**

**City/Sate/Zip:**

**Phone: E-Mail:**

**Please forward your photo ready advt. (high resolution JPEG or PDF with correct size of Ad) to President@gopbia.org (Scanning a business card for 1⁄2 page or full-page ad. will jeopardize resolution)**

Yes, I/We would like to participate as a sponsor in the following way:

**\_\_\_ Outside Back Covers (8” x 10”) $1,500.00**

**\_\_\_ Inside Covers (8” x 10”) $1,200.00**

**\_\_\_ Facing Back inside Cover (8” x 10”) $1,000.00**

**\_\_\_ Full Page (8” x 10”) $ 800.00**

**\_\_\_ Half Page (8” x 5”) $ 500.00**

**\_\_\_ Quarter Page (4” x 5”) $ 300.00**

**\_\_\_ Business Card $ 150.00**

**Enclosed is my check in the amount of $\_\_\_\_\_\_\_\_\_**

**Authorized Signature:**